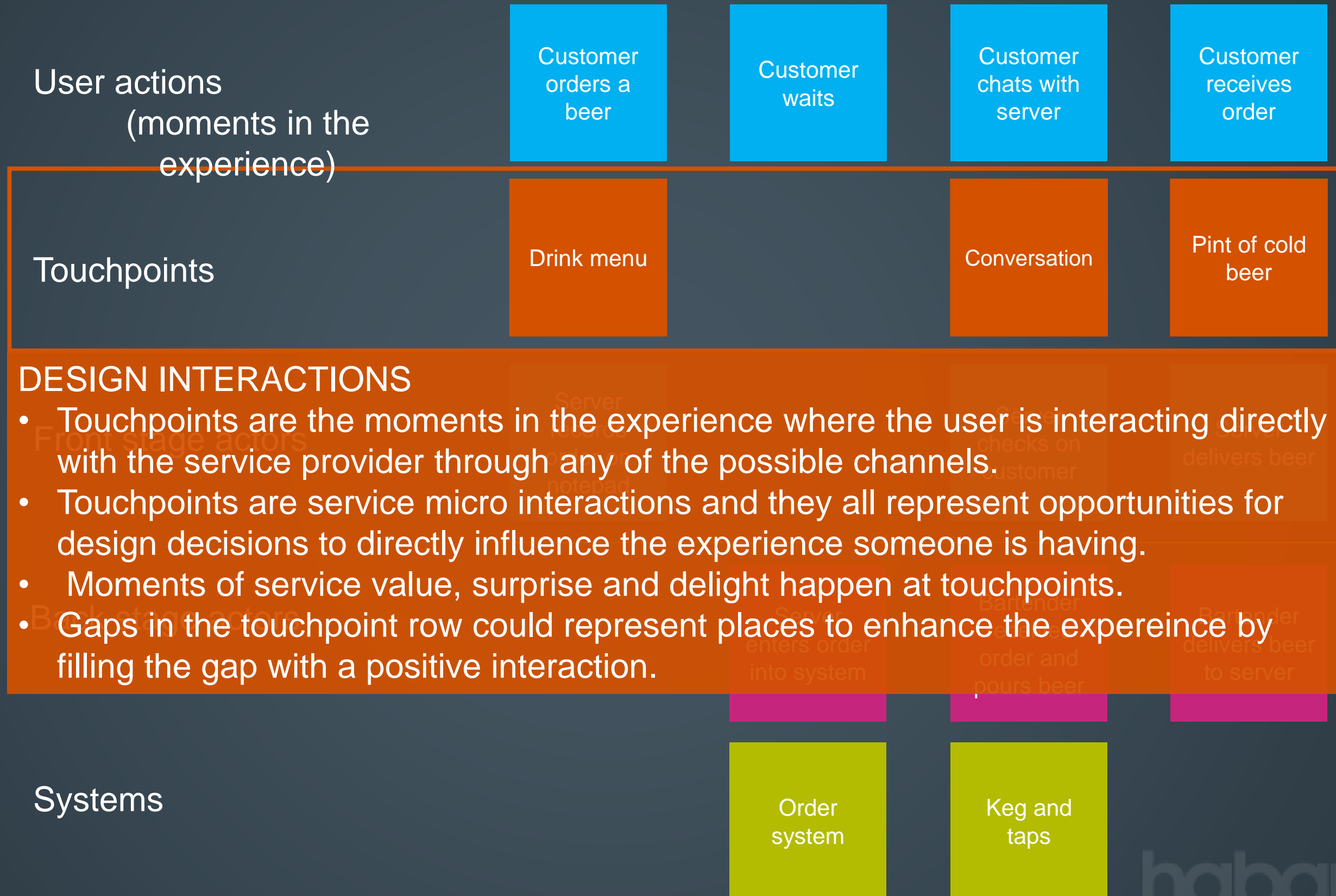
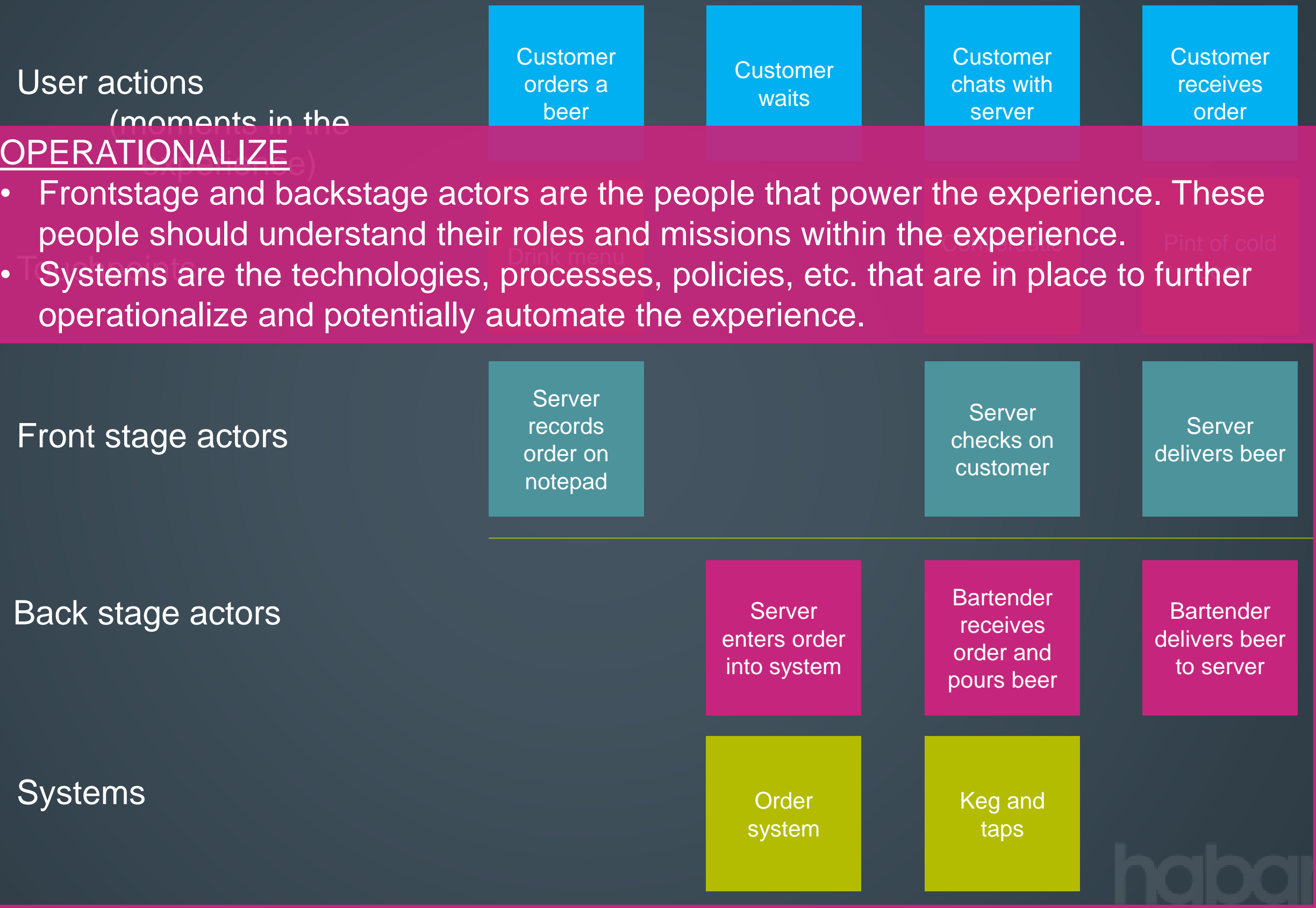


Blueprint 101



Blueprint 101



OPERATIONALIZE

- Frontstage and backstage actors are the people that power the experience. These people should understand their roles and missions within the experience.
- Systems are the technologies, processes, policies, etc. that are in place to further operationalize and potentially automate the experience.